

A Year in the Life of Burwood Brickworks Rooftop - March 2023 - March 2024



ENVIRONMENT OUTPUTS

1463kg Fresh Cultural Produce Harvested



25 new Wicking Beds



4 Compost Bins

4 Worm Farms

- + Increased soil quality
- + Increased number of First Nation Plantings
- + Increased number of cultural diverse plantings
- + management of irrigation system for water control

4 Community Based Volunteer Groups

Avenue Neighbourhood House, Fitzroy Learning Network, Umbrella Dementia Group, Manningham Seed Library



SOCIAL OUTPUTS

Supplied to 3 local groups

Rymans, Whitehorse Library, Avenue Neighbourhood house

5 Metro Groups

Belgium Avenue Neighbourhood House, Fitzroy Learning Network, Collingwood Neighbourhood House, Yarra Libraries, MSIR

3 Food Literacy Programs

Debney Meadows Primary, Stonnington Youth Cooking, Salvos North Richmond After school cooking

Supplied food to:

one local café with shared values.
one new Rooftop Restaurant (from March 24)

5 Social Enterprise Visit

Community Grocer, Good Cycles, Street, Collingwood Childrens Farm, Farmwall

25 Community Group meetings

2 Local Residents regular volunteers

one living with disability and accompanied by NDIS worker the other a relatively new arrival into Australia from Sri Lanka that brings their family to help



ECONOMICS OUTPUTS

4 Political Visits - 1 Federal MP for Chisholm, 2 local MP, 1 State Ministerial

Aprox 1600 passers-by directly engaged by team whilst working at the roof

10 collaborative purchase links with Burwood Retailers

4577 Rooftop Farm Profile Views & **1740** Rooftop Farm Profile searches on Google since October 2023

2160 Visits to Rooftop Farm Page on Cultivating Community Website

100 Individuals or Agencies signed up to Rooftop Farm Database

4 School Visits approx 65 Primary/ Secondary Children and 5 Staff

4 Media Activities

ABC Gardening TV, Community Radio Interview, MP visits

7k Social Media Reach, 80 posts referenced Burwood Brickworks

3 PAID Workshops with approx 10 participants

Gift Vouchers to value of \$700 supplied

Rooftop Map, Stairwell and on site branding created



9 Local Council Sustainability Visits

including Whitehorse, Yarra, Boroondara, Brimbank, City of Melbourne, Manningham, Darebin, Stonnington, Moonee Valley (approx 80 people)



90 Corporate Volunteers

including Deloittes, Frasers, Plantfulness, Jobs Victoria, PwC



500 Leading Teachers

presented with links to Farm and Programs at Academy of Victorian Teaching Leadership



8 Bespoke workshops

for Burwood Brickworks with 85 participants



12 FREE Workshops

with approx 60 local participants



▶ 66% participants on the award rate and **25% permanent employment** From the Hear Me, See Me, Employ me Program in the last year



▶ 1 New Communal Garden Hub designed and created for Community use



▶ 4 Funded Grants Whitehorse, Open Gardens Victoria, Box Hill Rotary, Department of Jobs



▶ 2 Philanthropic investors Brian Davis Foundation, Lord Majors Foundation



▶ 60 representatives of Multicultural Victoria presented with links to the Farm

▶ 7 FE Visits Deakin, Melbourne University, Melbourne Poly, ACU, Chisholm Tafe, Box Hill Tafe, LaTrobe University (approx 120 people)

▶ 2 x Deaf Awareness Session approx 42 people from 9 organisations

▶ 10 known regular users of the Communal Garden Hub for personal use

▶ 1 Rooftop Smoking Ceremony and Welcome To Country

▶ 1 Harvest Festival Event at Rooftop Restaurant (50 people)

CLICK HERE TO FIND OUT MORE

With thanks to our partners at Frasers Property and Burwood Brickworks Shopping Centre